



**Association of General Contractors**  
Informational Workshop

Monday, December 2, 2019

[www.movebr.brla.gov](http://www.movebr.brla.gov)



@movebrla



# What is MOVEBR?



# Program Overview

- ½ cent parish wide sales tax
- Commenced April 1, 2019 thru March 31, 2049
- \$1B dollars invested
- Food & medical prescriptions are exempt
- Proceeds can ONLY be spent on APPROVED list of projects

# Vision Statement

MOVEBR will be the industry standard of excellence in delivering transportation solutions that will move our region in a safe, sustainable manner and further enhance strong neighborhoods, communities, and economic vitality for all residents of East Baton Rouge

Type of Project	Proposition Funding	Estimated Cost
40 New Capacity Improvements	\$636.2 Million	\$805.5 Million
12 Existing Corridor Improvements	\$170.0 Million	\$204.0 Million
10 Constructing Community Enhancement Road Projects+	\$65.8 Million	\$68.6 Million
Parish-Wide Signalization/Synchronization*	\$40.0 Million	\$40.0 Million
<b>TOTAL</b>	<b>\$921.0 Million</b>	<b>\$1,118.1 Billion</b>

+ \$49M is for community enhancement projects & \$10M for ADA compliance

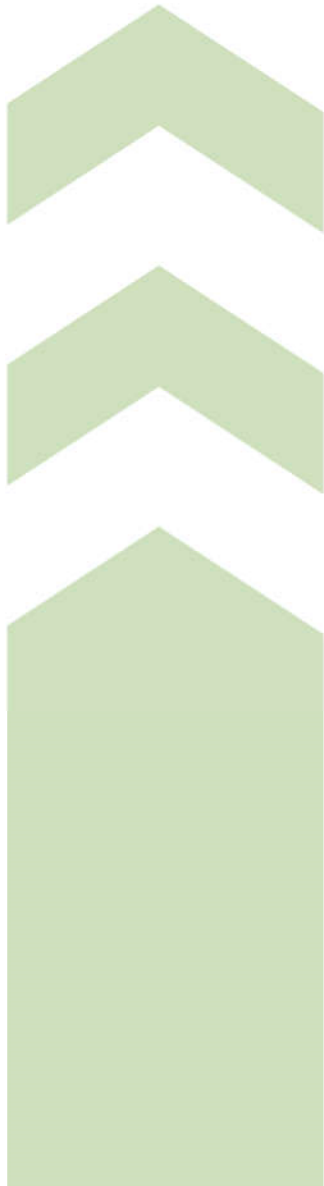
\*Denotes parish wide projects



**HELLO**  
My name is \_\_\_\_\_

## **Design Philosophy of MOVEBR**

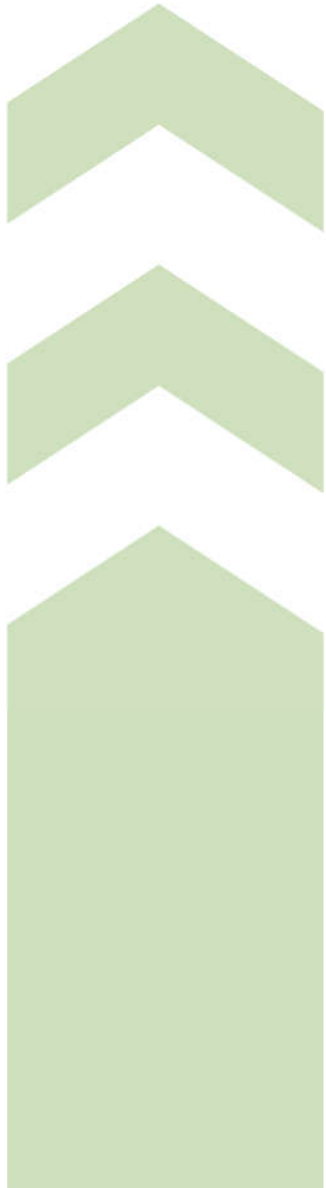
- Traffic Congestion Relief
- Embracing “Complete Streets”
- Exploring Green Infrastructure
- De-bundling of projects



## Construction Advertisement Forecast

Project	Advertisement Date
Dijon Ave Phase II (Midway-Bluebonnet)	Q1-Q2 2020
Ben Hur Realignment/Nicholson Intersection	
McHugh Rd. (Groom Rd. to Lower Zachary) <i>Clearing &amp; Grubbing</i>	
Picardy – Perkins Connector <i>Clearing &amp; Grubbing</i>	
72 <sup>nd</sup> Ave Sidewalks Phase I	
Picardy-Perkins <i>Mainline Bridge</i>	Q2-Q3 2020
Midway (Dijon Ave. – Picardy Ave.)	Q3-Q4 2020
McHugh Road	
Pecue Lane	Q4 2020-Q1 2021
Picardy Perkins Connector <i>(RR Underpass, Drainage PS, paving)</i>	
ADA Compliance Projects – 1 <sup>st</sup> Package	



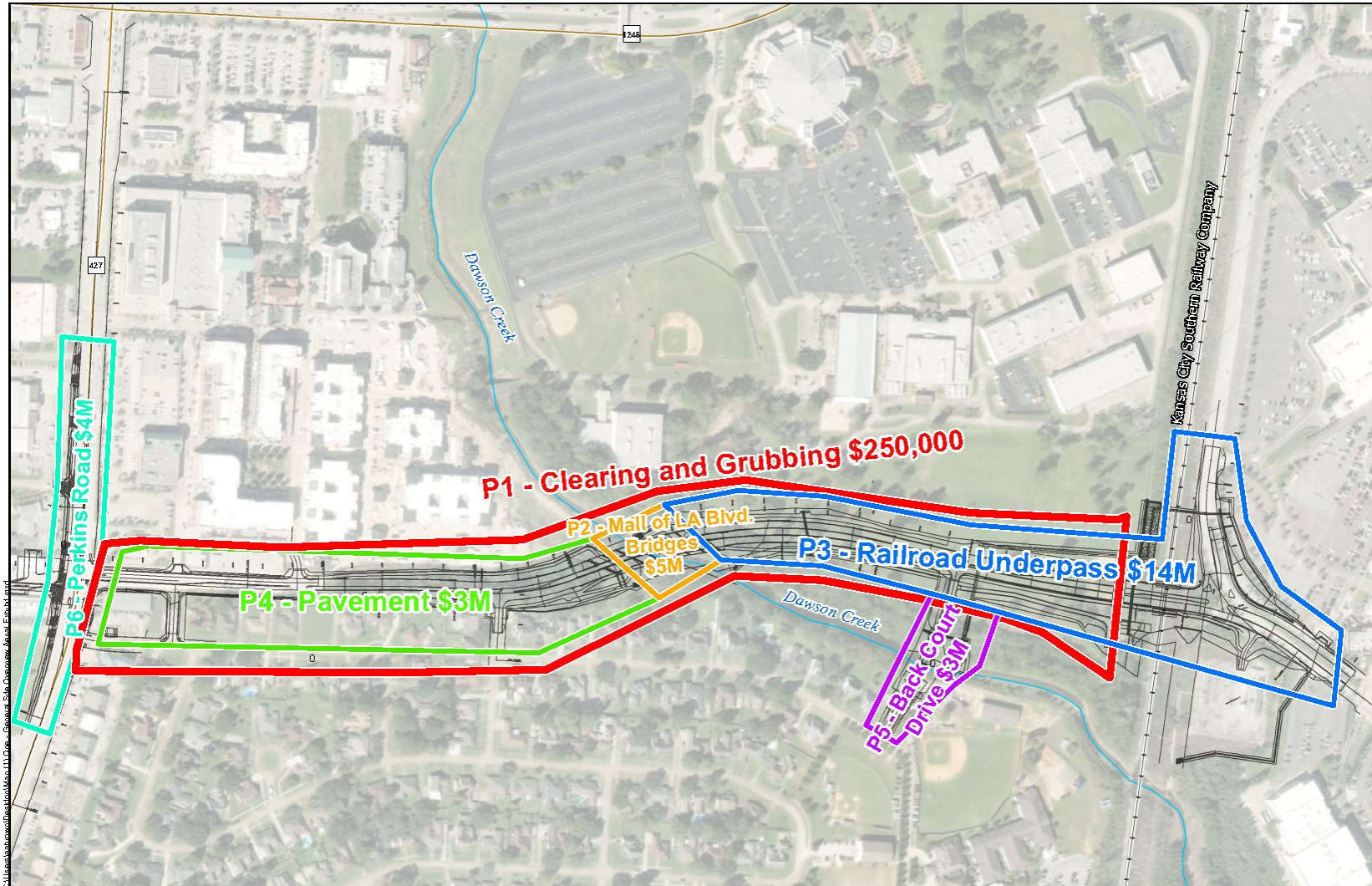


## Potential DE-bundling Opportunities

- Clearing & Grubbing
- Intersections
- Bridges
- Sidewalks/Bike Paths
- Landscaping



## MOVEBR Mall of LA Blvd



The logo for MOVEBR features the word "MOVEBR" in a bold, sans-serif font. The letters "M", "O", "V", and "E" are dark blue, while "B" and "R" are green. A stylized graphic element, consisting of a grey swoosh and a green leaf-like shape, is positioned behind the "O" and "V".

**MOVEBR**

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**Small Business Outreach**



## Small Business Outreach

- Outreach to targeted businesses
- Assistance registering in Vendor Self Service
- Coaching provided

## Certifications/Programs

- DBE – Disadvantaged Business Enterprise
- SDB – Small Disadvantaged Business
- MBE – Minority Business Enterprise
- WBE – Women Business Enterprise
- WOSB – Women-Owned Small Business
- Service-disabled Veteran-Owned Small Business
- Louisiana Veteran Initiative
- Hudson Initiative

# Get Registered

<https://selfservice.brla.gov>

## Finding Sub-Contractors

- Certified Veteran- Owned and Hudson Initiative Companies <https://smallbiz.louisianaeconomicdevelopment.com/Search/default.aspx>
- DOTD Certified Disadvantaged Business Enterprises on LAUCP <http://www8.dotd.la.gov/UCP/UCPSearch.aspx>



## Contact Information

Small Business Outreach

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# Q&A



# NETWORKING OPPORUNITY





For more information visit

[www.movebr.brla.gov](http://www.movebr.brla.gov)



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