

MATEBR

The logo consists of the word "MATEBR" in a bold, sans-serif font. The letters "M", "T", and the first "E" are dark blue. The "A" is a stylized graphic element composed of a dark blue semi-circle at the top, a grey swoosh curving from the left to the right, and a green leaf-like shape at the bottom. The second "E", "B", and "R" are green.



What is **MOVEBR**?

A green graphic consisting of three right-pointing chevrons of increasing size, arranged horizontally.

Program Overview

- ½ cent parish wide sales tax
- Commenced April 1, 2019 thru March 31, 2049
- \$1B dollars invested
- Food & medical prescriptions are exempt
- Proceeds can ONLY be spent on APPROVED list of projects

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Vision Statement

MOVEBR will be the industry standard of excellence in delivering transportation solutions that will move our region in a safe, sustainable manner and further enhance strong neighborhoods, communities, and economic vitality for all residents of East Baton Rouge

Type of Project	Proposition Funding	Estimated Cost
40 New Capacity Improvements	\$636.2 Million	\$805.5 Million
12 Existing Corridor Improvements	\$170.0 Million	\$204.0 Million
10 Constructing Community Enhancement Road Projects+	\$65.8 Million	\$68.6 Million
Parish-Wide Signalization/ Synchronization*	\$40.0 Million	\$40.0 Million
TOTAL	\$921.0 Million	\$1,118.1 Billion

+ \$49M is for community enhancement projects & \$10M for ADA compliance

*Denotes parish wide projects



Small Business Outreach

Small Business Outreach (SBO) Overview

- Outreach to targeted businesses
- Assistance registering in the City-Parish Self Serve
<https://selfservice.brla.gov>
- Business coaching provided

Contact Tyra Banks
tyra@metromorphosis.net

A green graphic consisting of three right-pointing chevrons of increasing size.

Certifications/Programs

- DBE – Disadvantaged Business Enterprise
- SDB – Small Disadvantaged Business
- MBE – Minority Business Enterprise
- WBE – Women Business Enterprise
- WOSB – Women-Owned Small Business
- Service-disabled Veteran-Owned Small Business
- Louisiana Veteran Initiative
- Hudson Initiative



Small Business Outreach

Remote Platforms Training
Monday, April 6, 2020 @10:30am

Contents

- Background
- Conference Calls
- Webinars
- Meetings
- Helpful Hints and Best Practices
- Major Platforms

Background

A remote meeting, also known as a virtual meeting, occurs when a group of people, who are dispersed across different locations, use video and /or audio to connect online. Remote meetings can also be used to connect with clients, customers, or the general public.

Conference Call

A conference call is a telephone call in which the calling party can speak to several participants at the same time. A conference call is usually done with a telephone, although it can also be done via computer. Conference calls are audio-only functions.

Webinar

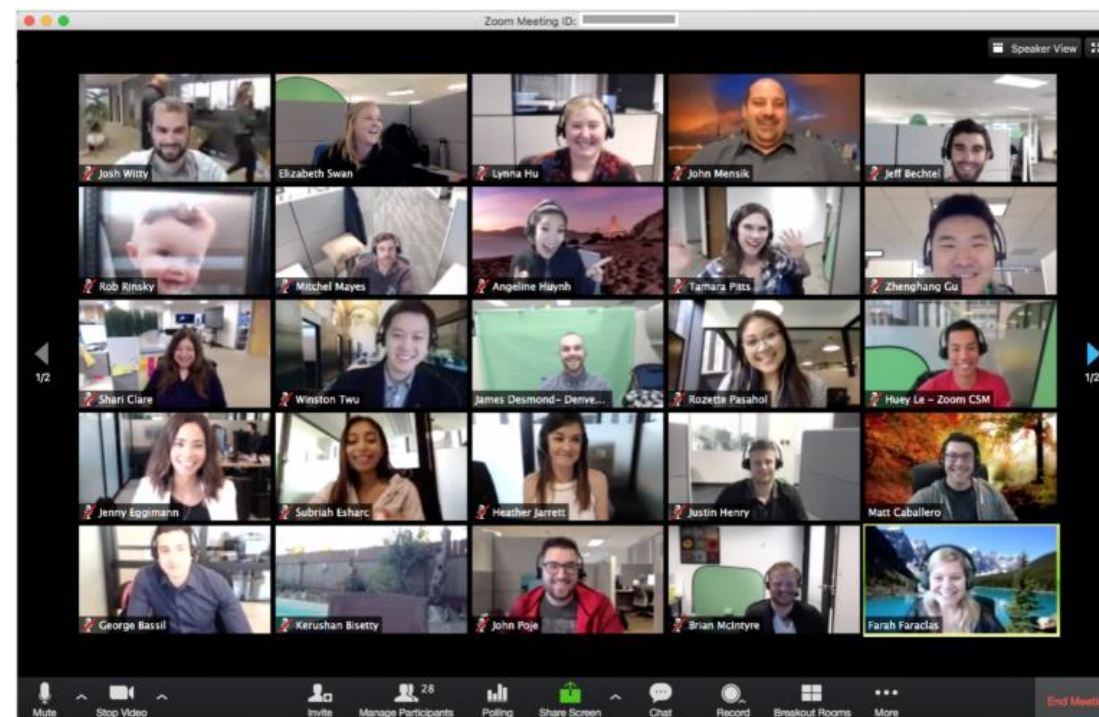
- A Webinar is an online presentation during which slides, documents or a desktop is being shared. They are led by a host(s) and are used as online seminars to present information to a large number of viewers.
- They can be thought of as hosted events that are associated with registrations, live polling, Q&A sessions, social media integrations, live stream videos, and post-event surveys.

Online Meeting

Online meetings primarily revolve around the ability to speak 'face-to-face' with others. With video communication, you're able to see the body language and facial expressions of the people you're talking to, regardless of where they're located.

Helpful Hints & Best Practices

- Select appropriate technology
- Setting an agenda and meeting guidelines



Etiquette for Online Meetings

- Establish, review, and communicate how individuals will be recognized to speak, how questions will be answered
- Determine how staff/participant introductions will be done
- Determine whether all participants should automatically be placed on “mute” upon entering the meeting
- Ensure all presentations, videos, etc. were created with digital audience in mind

Keeping the Team Engaged

- Check in with others participating to allow diversity in voices
- Utilize polls and chat features to encourage participation
- Ask for questions throughout
- Give assignments to different team members and meeting participants

Online Meeting Follow-Up

- Communicate how, when, and where follow-up will occur
- Timely follow-up is key. Thank you messaging with action items should be sent to participants by close of business
- Archived recording, along with slides, data, and other links should be sent out 2-3 days post-meeting

Other Tips

- Use a headset microphone or external microphone rather than a built-in one (optional)
- Connect via wired internet connection rather than WiFi (when possible)
- Ensure appropriate lighting
- Join the session 15 mins early to test everything and check the quality of the sound

Major Platforms

Most Popular Remote Platforms (March 2020)

Platform		Pricing	Best for	Pros	Con's	Support
Zoom		\$14-\$19/month	Small, med, large groups, widely utilized/accessible, good for screen sharing, file sharing, presentations, mobile use	<ul style="list-style-type: none"> – Great video quality – Broad functionality – Affordable 	<ul style="list-style-type: none"> – Audio quality issues 	<ul style="list-style-type: none"> -Knowledge center -Live training -24/7 phone
GoToMeeting		\$14-\$39/month	Small, med, large groups, widely utilized/accessible, good for presentations	<ul style="list-style-type: none"> – High quality audio – Crystal clear video – Easy to use 	<ul style="list-style-type: none"> – Limited advanced features 	<ul style="list-style-type: none"> -Online FAQ -Live training -Expert community
WebEx		\$13-\$26/month	Small, med, large groups, widely utilized/accessible, audio-only function	<ul style="list-style-type: none"> – Lots of features – Easy setup 	<ul style="list-style-type: none"> – Bandwidth issues 	<ul style="list-style-type: none"> – Phone – Online documentation
Skype		Free	Ideal for one-off conversations vs large group	<ul style="list-style-type: none"> – AI-powered chatbots 	<ul style="list-style-type: none"> – Too few users – Too few conference participants 	<ul style="list-style-type: none"> – Live chat – Email
Microsoft Teams		Starts at \$5/month/user	Small, med, large groups, widely utilized/accessible, audio-only function	<ul style="list-style-type: none"> – High quality audio – Crystal clear video – Easy to use 	<ul style="list-style-type: none"> – High quality audio – Crystal clear video – Easy to use 	<ul style="list-style-type: none"> -Knowledge center -Live training
Google Hangouts		Free	Ideal for one-off conversations vs large group	<ul style="list-style-type: none"> – Gmail and Google Calendar integration 	<ul style="list-style-type: none"> – Spotty connectivity – Poor audio quality 	<ul style="list-style-type: none"> – Online documentation
FreeConferenceCall		Free	Phone only interactions, small or large group	<ul style="list-style-type: none"> – Recording capabilities 	<ul style="list-style-type: none"> – Few advanced features – Limited recording 	<ul style="list-style-type: none"> – Online documentation

Zoom

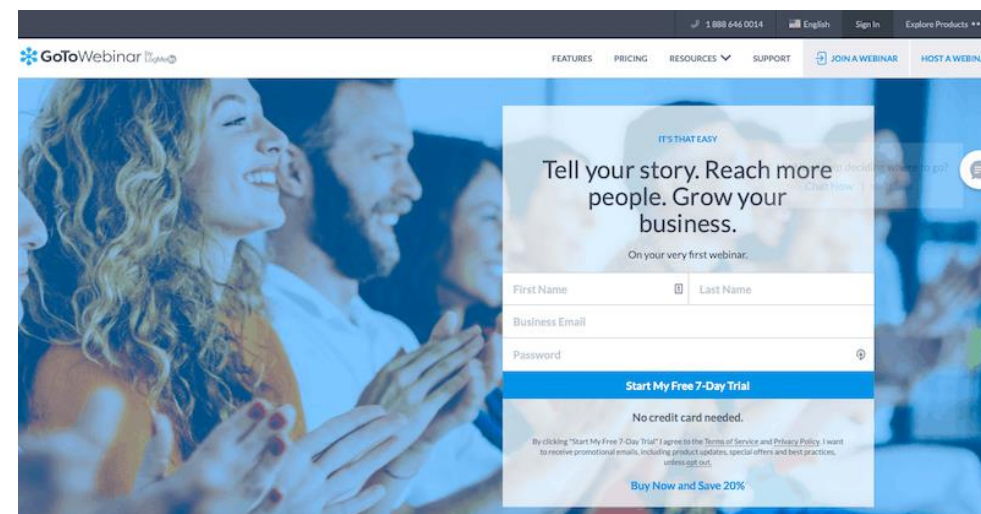
KEY FEATURES:

- HD video and audio, along with screens sharing ability
- Backup of every meeting in the cloud
- Allows private and public chats
- Provides free access to up to 100 participants and 40 mins
- Efficient host controls and virtual whiteboards
- User-friendly and easily navigable dashboard
- There are no one-time fees and it's free to sign up

GoToWebinar

Key Features:

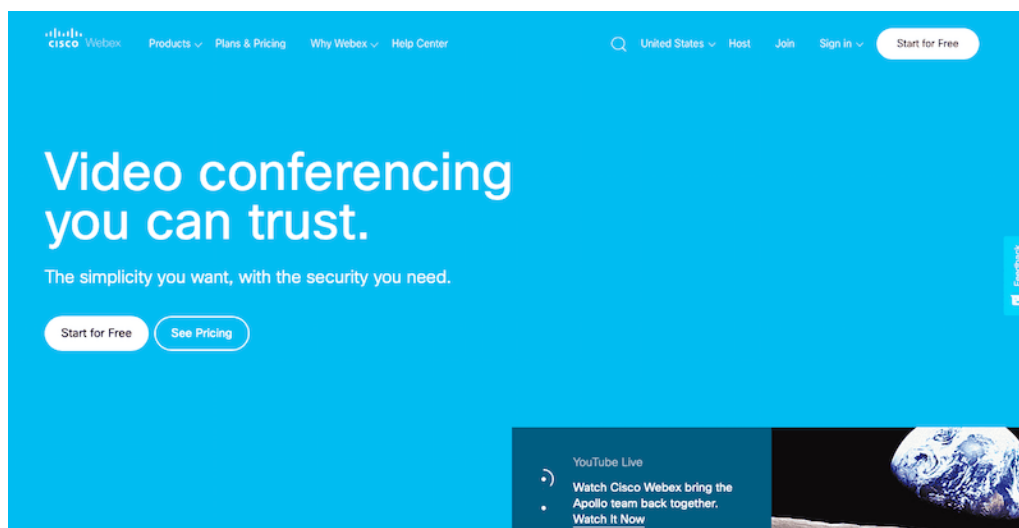
- Flexible scheduling
- Built webinar templates
- Automated email reminders
- Customizable webinar invitations
- Registration page
- Built in polling and surveys
- Automatic webinar recordings



WebEx

KEY FEATURES:

- Cloud-based platform
- Host up to 40,000 attendees
- Question & Answer sessions
- Polls & Surveys
- Provides a mobile app
- HD video and audio quality

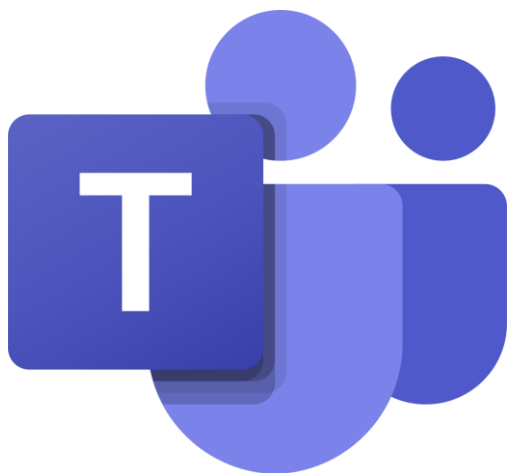


SKYPE



Skype is a web-based communications tool that offers

- Video chat
- International calls
- Texting via the web
- Instant messaging
- Group video conferencing
- Video chat
- Group chat
- Document and image sharing



Microsoft Teams

Teams is a chat-based, video collaboration product that is part of Office 365 suite. It allows organizing chats by teams (projects) and various channels.

Google Hangouts

Key Features:

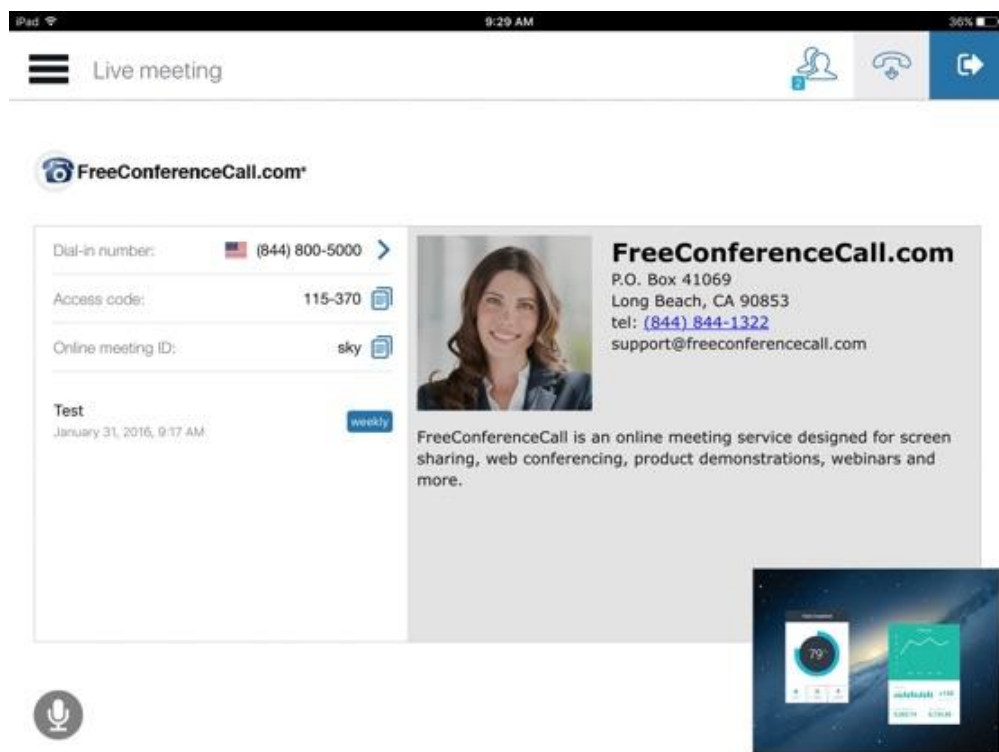
- Instant Messaging
- Voice Calls
- HD Video Calls
- HD Group Conferencing
- Auto Screen Focus
- Compatibility with multiple computing devices
- Built-in screen sharing
- Integration with other Google applications



Free Conference Call

Key Features:

- High-quality HD audio conferencing
- Screen sharing and video conferencing for up to 1,000 participants



For Businesses:

- High-quality
- Reliable and secure conferencing
- Collaboration services enterprise accounts
- Flat rate pricing
- Consolidated billing
- Activity summaries
- Employee rollout and training
- Custom branding options



One Number

No access codes required for U.S. participants. Plus, receive a text when the first participant joins.
\$3.95/month



Custom Hold Music

Enhance the mood. Select the perfect song for your callers to enjoy while they wait
\$2/month



Toll-Free Number

Use our toll-free conference call service to give your U.S. callers an (800) number.
3.9¢/person/min.



Extra Storage

Keep meeting details and conference recordings with up to 40GB available.
Starting at \$3/month



Custom Greeting

Upload a custom greeting to welcome participants joining your conferences.
\$2/month



Contact Us
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For more information visit
www.movebr.brla.gov



@movebrla