

## WHAT IS ACCESS MANAGEMENT?

### Safe Access is Good for Businesses and Customers

The MOVEBR College Drive Corridor Enhancement project covers an area on College Drive between Perkins Road and Bawell Street. This project will provide access management, signalization, and capacity improvements. It will also enhance pedestrian mobility and transit accommodations. This project is also coordinating with LADOTD on their projects to build a flyover exit ramp from I-10 westbound to College Drive and widen I-10.

#### What is Access Management:

Access Management is the proactive management of vehicular access points to land parcels adjacent to major roadways. The access changes being proposed for College Drive are part of a growing effort to improve how major transportation corridors are managed. The combined purpose of these strategies is to reduce crashes and traffic delays.

On the east side of College Drive, one of project's enhancements includes the installation of a "backage" or service road behind the existing fast-food businesses.

#### Benefits of Backage Roads Include:

- Allows customers to enter and exit businesses conveniently and safely away from faster moving through-traffic.
- Results in better traffic flow, fewer crashes, and a better shopping and driving experience for customers and businesses.
- Increased convenience and volume of customers businesses can accommodate.
- Generally, well-managed roads can operate at speeds well above poorly managed roadways.
- Less disruptive to existing businesses and more functional than a frontage road.
- Studies consistently show that well-managed roads are often 40 to 50 percent safer than poorly managed routes.

Learn more about Access Management here: FHWA: https://ops.fhwa.dot.gov/access\_mgmt or search "access management" at www.dotd.la.gov

# Overview of College Drive Corridor Enhancement Project



- Submit comments online at: www.movebr.brla.gov
- Email your comments to: movebr@brla.gov
- Sign up to follow this project and others at: movebr.brla.gov

Follow @movebrla





